



**COMMUNITY  
FOUNDATION**  
*of Western Nevada*

Advisory Board on Dream Tags Meeting  
September 24, 2015, at 2:30 p.m.  
6900 S. McCarran Blvd., Suite 2000, Reno, NV

1. Welcome
2. Approve the agenda
3. Approve May minutes
4. Hear fund balance report
5. Hear SCI's report on 2014-15 sales
6. Review project proposals (none at this time)
7. Hear updates on funded projects and review status reports due
8. Discuss current options available for accounting for receipt of raffle chance sales and inability of Dream Tags to use AHS site and the consequences
9. Discuss RES sales sold in 2015 cycle and recommend ways to clarify and educate applicants about the Dream Tag program
10. Hear marketing report—summary and wrap-up of 2014-15 cycle
11. Discuss need to develop a Dream Tags winners press release/announcement from NDOW and Dream Tags
12. Hear and review projected budget for Dream Tag/RES program marketing campaign for 2015-16 cycle
13. Review status of reappointment letters for Advisory Board members
14. Review Foundation's draft letter to Legislature
15. Set next meeting of Advisory Board
16. Other business
17. Adjournment

Call-in number is 712-432-1500; PIN is 865321#

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