

Advisory Board on Dream Tags Meeting March 1, 2017, at 2:00 p.m. NDOW 6980 Sierra Center Parkway, Ste. 120, Reno, NV 89511.

- 1. Welcome
- 2. Approve the agenda
- 3. Approve December minutes
- 4. Hear fund balance report
- Discussion to define how RES monies are to be used Tony Wasley, Bill Bradley
 - a. Formula for RES money proportionally distributed
 - b. Tasks with clear expectations
 - c. Who is best suited for and will be responsible for which activities
 - d. Adapt—look at sales, data, and adjust
- 6. Discuss establishing a maximum overhead rate for proposals (carried over from December 2016 meeting)
- 7. Review suggested changes to request for proposal for future cycles
- 8. Review project proposals
- 9. Hear updates on funded projects
- 10. Discussion of three proposals to come from the Wildlife Commission to address the problem with harvest of bighorn sheep above quota in certain hunt areas due to issuance of statewide specialty tags.
- 11. Hear NDOW marketing report for 2015-16 sales cycle (Bauserman Group, RES work program allocations, expenditures summary)
- 12. Review accounting from NDOW on amount of RES held at NDOW and amount available for marketing Dream Tags for 2016-17
- 13. Review and discuss SB 75, which makes various changes relating to NDOW (BDR 45-139)
- 14. Discuss Ex Officio board member voting vs. non-voting privileges
- 15. Set next meeting of Advisory Board
- 16. Other business
- 17. Adjournment

Call-in number is 712-432-1500; PIN is 865321#