



Community Foundation
of Western Nevada

Dream Tag Advisory Board
Minutes for November 17, 2011, meeting

1. Meeting began at 2:38 p.m. Attending the meeting: Advisory Board members: Bill Bradley, Chris MacKenzie, Judi Caron, Dianna Belding, Jack Robb. CFWN staff: Chris Askin, Tracy Turner. NDOW staff: Patrick Cates, Maureen Hullinger, Ken Meyer, Bob Hoyen. Public: Assemblywoman Debbie Smith, Don Sefton.
2. Bradley called the meeting to order and requested that future agendas include approval of meeting minutes. Deferred review of the October minutes until the next meeting.
3. No public comment.
4. Discussion on job descriptions:
 - a. Advisory Board Member: no changes. Bradley mentioned that at the last meeting the members elected to waive these. Askin clarified that this job description doesn't limit what the advisory board does. He anticipates the list will get longer as the Advisory Board gets involved in the Dream Tag program.
 - b. NDOW: Follow statute closely, keeping track and amending statute at legislature for program efficiency. add bullet "Work in concert with raffle vendor, CFWN and Conservation Education Division regarding advertising of Dream Tags." Sefton asked whether NDOW issuing tags/permits is a requirement. Hullinger clarified that it is the vendor. Sefton will take guidance from NDOW.
 - c. Nevada Wildlife Commission: Bradley: this description may be subject to further definition of duties. Committee revised language to state "Determine the actual cost of tag pursuant to NAC. Also, add the following to the end of the second bullet: "... in the Dream Tag program as set in NRS." Askin said that language advising winners that they are responsible for consulting a tax attorney regarding tax burden for winning the raffle needs to be included on website and on tickets. Sefton asked who issues the 1099 for nonresidents. Askin said CFWN will do this. Hullinger said that for Heritage tags the nonprofit does not pay tax. Sefton clarified that because the tag is cheap. There may be a small taxable event the purchaser should know about. This has been researched. Bradley asked Mackenzie to electronically transfer the enrolled language to Turner.
 - d. CFWN: add "Work in concert with raffle vendor, NDOW, and Conservation Education Division regarding advertising of Dream Tags."
 - e. Raffle Vendor: 1C and 1G-change "from in- or out-of-state" to "Nevada resident or nonresident." Add 1L: "Work with NDOW to ensure license is issued before issuance of tag." Discussion: Bradley—only approved vendor is Systems Consultants in Fallon, NV. Sefton asked whether tickets will be for specific species. Bradley: yes; separate tickets for each species. Hoping that NAC will adopt this as it was legislative intent. Caron: one tag issued per species. Winner of the tag would get a hunting license without having to pay for it. Belding: that license would be only for that species. Bradley: if no mention in bill addressing this, we cannot address this topic at this time. Hullinger: draft language includes tag fee and license if the person doesn't have it. Caron: would CFWN buy the license? Bradley asked Sefton for the process for working out issuance of the license. Bradley: No mention in the bill addressing the issuing of licenses on a tag specific basis. The issue would need to be brought to the legislature. Smith: will tickets be online and paper? Bradley: all online.
5. Review NDOW description of tag pricing: Askin: will there be more recent data for number of tags? Sefton: if draw is in July, need to look backwards in terms of meeting hurdle for



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number of tags. Hullinger: statute states looking at previous year. Bradley: issuance of total species tags? Caron: yes. Askin: in terms of time line, when if this determined? Meyer: May of each year. Hullinger: application time line of September to June so number of tags is known. Bradley: does everyone understand: deer, antelope, elk, desert big horn are the tags. Caron: did we include mountain lion? Meyer: no financial reason to include mountain lion. Caron: might attract someone from out of state. Hullinger: no quota for mountain lion. Bradley: for the next meeting, add an agenda action item: include further discussion of cost of tags and species issued.

6. Discuss tax issue related to raffle tickets: discussed under Item 4.
7. Discuss committee stipends: Mackenzie made a motion to waive committee stipends and/or expenses associated with attending meetings. Robb seconded. Vote unanimous in favor of motion. Discussion: Meyer asked whether committee always envisioned meetings to be in Reno. If makeup of board changes, may want to consider changing locations. Bradley: may be that we hold or schedule meetings in the South so all can participate. Should that happen, will reconsider whether to revise this decision. Robb: next Vice Chair of Commission may be out of the area. Cates: reasonable interpretation of ... is that the Vice Chair would be reimbursed by NDOW. Motion encompasses waving per diem expenses & fees for attending meetings, not money going out for expenses. Mackenzie: will that come from the budget? Bradley: leave this for now. The committee recognizes as the Fund grows we may need to readdress this.
8. Discuss CFWN draft report to Nevada Wildlife Commissioners: Askin: per legislation CFWN will report in January; report will be inclusive of accomplishments at meetings, plan for going forward, acknowledge the hard and good work of the Advisors to make this happen. Draft will be distributed to the Advisory Committee ahead of time for review. Bradley requested a short December meeting to review the draft. Mackenzie asked whether the report would be written or presented. Askin: written. Bradley: acknowledge CFWN's work so far with no money yet in the Fund. Requested that if Advisors and attendees know anyone who can make a gift, it will help Askin and Turner go to their Board of Trustees. Requests that attendees think of someone who can give. Askin: other charitable funds' administrative fees are currently paying CFWN expenses for this now. Bradley asked for expenses to date. Askin: well over \$5,000 in staff time.
9. Discuss protocol for selecting raffle winners: Sefton: for other programs, he produces an alternates list based on draw numbers. If the first draw doesn't qualify, he moves down the list. Current draw system includes multiple attempts to contact. Potential problem is in timing of issuing to alternate. Currently there is not a list of midsummer hunter education classes. Must emphasize need to take hunter education. Meyer: unless a course is offered. Mackenzie: what about nonresidents? Bradley: same protocol should be applied; need to adequately inform purchases. Realize it won't be a perfect system. Sefton: must have means to move on if can't contact awardee. Wants shorter than 15-day window. Would like 2-day window. Meyer: can they accept if they are registered to take hunter safety in two weeks? Sefton: yes, but what if they don't take it? Need a means to move down the alternate list. Bradley: has anyone (Sefton/Hullinger) ever had this problem? Hullinger: alternate must be able to attend next indoctrination. Bradley: Desert Dream Tag—4 in November.. Antelope is harder. Sefton: if someone can't physically be given a tag because they have not taken Hunter ed., the time it takes for the class then takes part of the season away. Mackenzie: protocol—alternate has to say "yes" or "no" at the time they are contacted. Meyer: hoping it



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would be broader than this. If he wants to buy one for everyone on staff, he should be able to. Sefton: proposed 15 days for first person; then 2-day cycle for alternates. Alternate must be firmly qualified. Robb: if someone is not qualified, could a pre-call be made to the alternate? Discussion on problems this may create. Meyer: could check website; publish winners and alternates there. Caron: if online application, can make a box where they have to click they understand the terms to qualify. Also, awardees can take an online hunter course and then arrange to do a 4-hour completer course. Meyer: online course exists. All: still can't issue the tag until the completer course is done. Mackenzie: can Sefton issue tag; if winner doesn't complete, can Sefton then go down the alternate list? Sefton: yes. Still concerned with timing. Hullinger: must have hunting license to issue the tag. Caron: put certification on website? Bradley: postpone action. Turner: requested Sefton's protocol for selecting alternates for potential use by this committee. Sefton: will provide to Turner. Robb: NDOW is working to change the protocol. Bradley: discussion on raffle vs. ticket designation. Caron described Montana system. Bradley: can Montana people designate others? Caron: no. Bradley: for this year (2012), only person who buys the stamp is eligible to go into the draw. Caron: all big game tags are nontransferable. Sefton: must devise a system that prevents resale. Askin: tax implications; CFWN attorneys want to stay away from that. Mackenzie: suggested that applicants must have stamp; ticket must be nontransferable. Only buy for self this year. Caron: agreed. Bradley: clarify person who buys stamp must use it. Caron: no; grandma must be able to buy for grandkids. Sefton: to participate in draw designee must be named and designee must have stamp. Askin: are tickets tied to resource stamp? Sefton: decision point 1: does eligible hunter have to be named at time of purchase? Decision point 2: does person require a stamp depending on if they have a chance in the draw or just buying chances. Caron: what is the language in the bill? Askin: name has to be designated and must have RES. Caron: what do we need to determine this? Sefton: date of birth, name. Decision point 1: can winning raffle ticket be transferred? Bradley called for a motion. Mackenzie: moved that lottery ticket numbers must be tied to a specific Resource Enhancement Stamp and cannot be transferred. Belding: seconded. Discussion ensued. Sefton: question on timing—is it fiscal year? Hullinger: yes and drafted in legislation. Bradley called for the vote. Unanimous in favor of the motion.

10. Review revised Fund Agreement: Askin: still need clarification on fund vs. 501c3. Bradley: has made calls and will continue pursuing. Askin: assumption is that it means fund and not a new charity. Benefits of operating as a fund vs. 501c3: fund is more cost effective. Discussion of revised fund agreement. Section 1: add "and shall not perform any governmental functions" at end of paragraph. Section 7: Advisors requested language to include Advisory Board in fee negotiation. Section 9: Add to language "Advisory Board" has authority to negotiate, in addition to Board of Trustees and President. Bradley: can't sign fund agreement until we get clarification on Legislative intent. Askin: agreed.
11. Review revised program budget: Askin: no budget to present because no money in the fund.
12. Discuss applicability of open meeting rules: Askin: referred to memo in meeting packet. Bradley: other funds are not involved with Nevada's property—big game tags. Mackenzie: Dream Tag program is giving away a public resource. Askin: CFWN is buying the tags, so they are not being given away. Bradley: it's a matter of perception. Asked for background on resistance to open meetings. Askin: time for meeting preparation, precedent it may establish. Bradley: for the time being, we will comply because of perception and seek the Attorney General's opinion if willing to give us one. Because of potential backlash, reluctant to



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abandon open meeting format. Mackenzie: concerning with getting AG's opinion. Cates: it will be informal. Meyer: probably in form of a letter from chair. Askin: CFWN will prepare a letter make argument again holding open meetings. Bradley: concur. Requested CFWN draft a letter for him laying out both arguments. Mackenzie: Nevada Big Horns are not subject to open meeting law. Meyer: will public still be invited. Bradley: yes; agendas will be posted on Legislature website. Askin: it is possible to create a separate website for Dream Tag and post all documents on that website. Caron: is Advisory Board created under NRS? Bradley: yes. Caron: are there appointments from governmental entities? Bradley: yes. Will revisit this at another meeting. Bradley: called for a motion. Mackenzie: moved to secure letters for opinion on necessity to abide by open meeting law. Caron: seconded. Vote unanimous in favor of motion.

Next meeting: December 14, 2011, at 2:30 p.m. at CFWN.

Meeting adjourned at 4:56 p.m.