

Dream Tags Advisory Board  
Minutes for December 6, 2016 meeting  
NDOW Main Conference Room  
6980 Sierra Center Pkwy.  
Reno, NV 89511

Meeting began at 2:05 p.m. Attending: Advisory Board members Judi Caron, Dianna Belding, Chris MacKenzie (via phone); CFWN staff: Tracy Turner; NDOW: Jack Robb, Alan Jenne. Members of the public: Don Sefton, Systems Consultants; Alicia Reban, Lynda Nelson, Tracy Visher, Nevada Land Trust; Sherm Swanson, University of Nevada, Reno.  
Absent: Bill Bradley, Brad Johnston

1. In Bradley's absence, MacKenzie stepped in to lead the meeting and called it to order.
2. The agenda was reviewed; two corrections were noted: the May minutes had been approved in August and, therefore, did not need approval at this meeting—was noted; the agenda noted that there were no projects to be reviewed when in fact there were two. Caron moved to approve the agenda as corrected. Belding seconded. Unanimous.
3. MacKenzie called for approval of August and November minutes. Caron moved to approve the minutes; Belding seconded. Unanimous.
4. Turner reported a fund balance of \$708,470.89. It was noted that DT #41 was approved for funding but not yet reflected in the fund balance. Thus, the corrected balance was noted as \$608,470.89.
5. Discuss establishing a maximum overhead rate for proposals: Turner prefaced the discussion by noting that some organizations have overhead rates that cannot be negotiated unless the funding body (i.e. Nevada Dream Tags) has a policy stating the maximum of overhead that may be supported. Caron noted that most foundations have caps on overhead. Clarification was requested for overhead with respect to indirect and administrative costs.

MacKenzie requested any decision on this item be deferred until the next agenda to allow for further research.

6. Review Project proposals—
  - a) Swanson was invited to review his proposal, DT #43. Discussion ensued and included concern whether students' research and findings would inspire change to management practices. MacKenzie asked Swanson whether this project fits into the "emergency" category for review. No definitive answer was given. The project was acknowledged as a unique opportunity; concerns had to do with the match not being defined because, as Swanson explained, UNR does not allow previously-committed funding to be used as match. Additionally, the 43.5% overhead rate was noted as being higher than the board wished to support. Swanson stated that if the Dream Tags board had a policy defining maximum overhead rates, UNR would adjust its overhead rate accordingly.

Caron noted this would be a difficult project to defend; asked Swanson if it is truly an emergency. Belding moved not to accept the project at this time; Caron seconded. MacKenzie agreed. Discussion concluded to decline the project in this emergency funding round. Swanson asked for clarification as to whether he

should revise and resubmit. MacKenzie said he'd be eligible to resubmit it with substantive changes. Swanson asked to leave it in for consideration with the potential to revise the overhead rate and to define the match component.

This project was deferred.

- b) Nelson and Visher presented DT #44; they explained the BAER (Burn Area Emergency Response) team and that on the day the Little Valley Fire occurred there was a weather event called an "atmospheric river" in which large amounts of rain fell in a short period. This impacted the burn area. Discussion ensued acknowledging that erosion control is important along with protecting wildlife habitat. Robb and Jenne think there are ways NDOW can help.

MacKenzie moved to fund the proposal at \$25,000 for erosion control, seeds, and seedlings; Caron seconded and noted that the project has value. Unanimous in favor.

7. Updates on funded projects: Turner provided updates. No questions.
8. Marketing report: this item was deferred since no NDOW marketing team representatives were available for the meeting.
9. Accounting from NDOW on amount of RES held at NDOW and amount available for marketing Dream Tags for 2016-17: this item was deferred since no NDOW marketing team representatives were available for the meeting.
10. Next meeting of the Advisory Board was set for February 21, 2017, at 2 p.m. at NDOW.
11. Other business:
  - Turner noted that Sefton of Systems Consultants and Milan Sperka of MeshCreative have communicated to improve sharing of information between [nvdreamtag.org](http://nvdreamtag.org) and [HuntNevada.com](http://HuntNevada.com). Sperka submitted a bid to add code to the Buy Tickets link and conduct security updates. Turner requested the Advisory Board approve Sperka's bid of up to \$600 for the work. Caron moved to approve Sperka's bid; MacKenzie seconded. Unanimous.
  - Caron noted that the [HuntNevada.com](http://HuntNevada.com) page still reflects the 2016 sales cycle and requested that that be updated to 2017. She requested that the Dream Tags Chair and/or Vice Chair pursue this.

Meeting adjourned at 4:12 p.m.