

Dream Tags Advisory Board  
Minutes for August 16, 2017 meeting  
NDOW Main Conference Room  
6980 Sierra Center Pkwy.  
Reno, NV 89511

Meeting began at 2:00 p.m. Attending: Advisory Board members Bill Bradley, Judi Caron, Dianna Belding, & Chris MacKenzie; CFWN staff: Chris Askin & Lauren Renda; SCI: Don Sefton; NDOW: Jack Robb, Alan Jenne, Jordan Neubauer; Members of the public: Kevin Dose, Miguel Gonzales, Nora Kaufmann, Ashlyn Moreno, Kevin Badik

1. Bradley called the meeting to order and conducted roll call.
2. Bradley asked if there was any public comment; seeing none he moved on to the next agenda item.
3. The agenda was reviewed and Bradley called for approval of the agenda. MacKenzie moved to approve. Caron seconded. Unanimous.
4. Bradley called for approval of the June minutes. Caron moved to approve. Belding seconded. Unanimous.
5. Renda reported a fund balance of \$854,052.05, with available to spend amount of \$795,052.05.
6. Reviewed Project Proposals- **DT #45 2017 Wildfire Habitat Restoration Projects- \$250,000:** Jenne gave a narrative of NDOW's proposal. Caron asked if there are enough resources to store seed if needed; Jenne responded that they would likely use all seed this year, but any additional seed can be stored at seed warehouse.

**DT #46 Mapping Mule Deer habitat suitability for restoration planning - \$26,695.85:** Kevin Badik spoke on proposal from The Nature Conservancy. Bradley asked if they've prioritized areas that have been burned. Badik responded that they plan to use 30-meter land fire data, using 5-meter data to train; it will be easier to expand to other areas in addition to IL and TS Horseshoe Ranch. Q: Private land contribution? A: several; \$100k+. Bradley spoke of his concern that this would become a continual ask; Jenne responded that this was a one-time request for mapping purposes. Agreement between Newmont and TNC to work together was discussed.

**DT #47 Emergency Post-Fire Seedling Planting and Monitoring Efforts - \$30,734:** Nora Kaufmann and Ashlyn Moreno present on behalf of Friends of Nevada Wilderness. Bradley asked about identifying high priority areas. Jenne mentioned partnerships on many of these projects. MacKenzie ask Jenne if this was a good investment; Jenne responded that the cost was slightly high, but for seed-planting using a volunteer workforce, this is a good use of funds. Caron asked about having to replenish supplies for this type of project and what the reoccurring costs are. Kaufmann replied that they have storage for hard gear that does not need to be replaced; items for camping and first aid/safety gear needs to be replenished. Q: are the salaries of 2 Friends of NV Wilderness included in the cash match? A: Yes, the \$1,000 that has already been spent on salaries. Kaufmann requested that a portion of the grant be paid upfront; possible to do an advance with submission of receipts. Askin

asked about large-quantity buys and if the Forest Service would provide seed for this project? Jenne mentioned that there is often reduced pricing on large/group buys. Kaufmann answered that the Forest Service has provided seedlings in the past; they have been asked and may be able to contribute.

**DT #48 Haypress-Edwards Creek Pinion Juniper Removal Intertie Project - \$64,400.38:** Miguel Gonzales, Kevin Dose from Great Basin Institute, and Dean Tonenna via phone (BLM in Carson). Bradley asked about fire rehab vs. fire prevention. Q: Has Heritage Foundation been approached for funding? They have a broader scope that may better serve this proposal. A: BLM, National Fish & Wildlife, etc. have been approached on this project, but have not approached Heritage Foundation. Caron asked if this was an emergency or regular cycle proposal; Gonzalez responded that they did submit it as an Emergency Proposal, but may be able to submit it as a regular request.

**DT #49 Harrison WRAP unit 1 Sagebrush Habitat Restoration - \$83,438.97:** from Great Basin Institute- withdrawn

**DT #50 Long Valley Fire Restoration - \$74,444.42:** Miguel Gonzales, Kevin Dose from Great Basin Institute, and Dean Tonenna via phone (BLM in Carson). Attention drawn to the updated requested amount: \$74,444.42. Belding asked about the benefit of buckwheat. A: Mule deer eat it; it is primarily a pollinator species from May through November. Bradley asked if buckwheat was growing at the site before the fire; A: yes, seeds were collected from this area. MacKenzie asked how the seed was distributed; A: linear planting scheme for density (green strip). Bradley questioned the cost/acre- is the cost justified? A: Yes, due to its fire tolerance; it costs \$2/plug to grow them; 100 lbs of live seed donated. The live seed is given to NDF to grow plugs and it costs \$2/plug to purchase from NDF. BLM has contributed 1200 hours in labor; asking for funding for 800 hours of labor for this project. It was mentioned that the goal is to reduce start and spread of fire/have fire burn less intensely and be less damaging. Q from Caron: what is the benefit to wildlife? A from Tonenna: they are looking at almost \$2M to restore landscape; this project is just a small portion of their efforts. MacKenzie asked about the criticality of the Long Valley Fire vs. others; A: Jenne mentioned that this is not crucial for winter range, but has some wildlife value.

Voting:

#45 Wildfire Habitat Restoration Projects - \$250,000, NDOW: Caron moved to approve full amount; Belding seconded; Unanimous approval.

#46 Mapping Mule Deer habitat suitability for restoration planning - \$26,695.85, The Nature Conservancy: Mackenzie moved to approve full amount; Caron seconded, with further discussion, mentioning the importance of partnerships that could engage other orgs and make it a larger project. Bradley asked if DT Board was the right board to be taking this proposal to. Mackenzie asked if this would be beneficial for NDOW. Jenne responded yes; that it would lead to more efficient applications. Caron expressed doubts about funding w/o collaboration; stated that its not "on the ground money". Bradley asked if Heritage would consider this proposal. Robb noted that it is beneficial because of Newmont's contribution/partnership. He mentioned that DT doesn't have limited resources in comparison to Heritage; this is one of the more valuable projects. Mackenzie stated that seeding projects must do mapping anyway, so this project may

help reduce mapping costs in the future. Askin asked if this project is approved DT could ask for a demonstration of this toll on a burn area.

Caron upheld her second to approve full amount; Unanimous approval.

#47 Emergency Post-Fire Seedling Planting and Monitoring Efforts - \$30,734, Friends of Nevada Wilderness: Caron noted that the costs for labor seemed high for DT grants and stated that she would be in favor of a reduced grant amount. Kauffman mentioned that the grant request reflects the full cost for all projects; funding for other projects are funding through other grants; they may be able to work with finance to trim down labor costs.

Bradley suggested that they come back with an Emergency request. Askin noted that applicants cannot include expenditures completed prior to grant being awarded; the grant could be contingent upon working with another partner to secure seed.

Kaufmann responded that once the location was determined, they may be able to secure the seed. Bradley recommended that they come back to the board with an update on location and they will consider their proposal at a future meeting. No action.

#48 Haypress-Edwards Creek Pinion Juniper Removal Intertie Project - \$64,400.38, Great Basin Institute: Belding noted her concern that 60% of the proposal is for labor; funding vocational education for people- asked if it is outside the scope of DT projects. Badik mentioned that they are investing in the future of Nevada's next generation of land managers. Bradley stated that it is not a priority at this time. No motion.

#50 Long Valley Fire Restoration - \$74,444.42, Great Basin Institute : Bradley asked if wild horses were a problem in Long Valley. Jenne said no. Mackenzie noted that this was a good project but that it may not be a critical area. No motion.

Bradley recapped that two projects were approved form funding, #45 and #46, for a total of \$276,695.85.

7. Heard updates on completed projects: #7 NDOW; #29 CCSD; #41 NDOW; and #42 NDOW.
8. Item #8 was moved to Item #12.
9. Don Sefton, System Consultants, provided copies of the 2017 Interim: Dream Tags Program report noting 52,467 tickets sold for \$ 262,335, 21.12% increase from 2016 sales. Also noting RES sales of \$69,970 with 3,109 DT clients and 3,875 that did not purchase tickets. 2017 DT clients increased 29%. Sefton noted he is working on updates regarding numbers for clients that are in "wait period" participation in DT Program which he will provide to the board.
10. Heard NDOW Marketing report for 2016-2017 sales cycle
11. Accounting from NDOW on amount of RES held at NDOW and amount available for marketing DT for 2017-2018- not available at this time.

12. Review vendor for upcoming sale cycle- Sefton is withdrawing bid to be vendor. KALKOMEY ENTERPRISES, LLC, 14086 Proton Rd, Dallas, TX 75244, is new vendor. Board discussed how to proceed until the new vendor could start. Robb mentioned that the new vendor would not be able to start Sept. 1, and unlikely for Jan. 1<sup>st</sup>. Mackenzie asked for a solid start date for new vendor. Askin mentioned that CFWN could meet with new vendor and discuss the charitable side to the work. The board noted the importance of letting the public know that ticket sales will be slightly delayed this cycle; all webpages should reflect this and state the date they can come back to purchase tickets, since the website says the site will open on Sept.1. Conference call schedule to make decision on this once Robb talks with new vendor.
13. Renda requested \$1,000 for annual website budget for website maintenance. Board approved \$1,000; may need more as the year goes on.
14. Reviewed status of reappointment letters for Advisory Board members- all in order.
15. Next Advisory Board meeting will be scheduled depending if Emergency RFPs are received.
16. Public comment- Board thanked Don Sefton for his service to DT.
17. Other Business- none.
18. Meeting adjourned at 4:35pm