

Dream Tags Advisory Board
Minutes for February 21, 2019 meeting
NDOW Main Conference Room
6980 Sierra Center Pkwy.
Reno, NV 89511

Meeting began at 2:02p.m. Attending: Advisory Board members Bill Bradley, Dianna Belding; Judi Caron, and Chris MacKenzie; NDOW: Liz O'Brien; Kailey Taylor, Jack Robb, and Alan Jenne; Proposers: Lyndsey Boyer and Jeremy Drew; CFWN staff: Lauren Renda. Absent: Advisory Board member Paul Valentine

1. Bradley called the meeting to order.
2. The agenda was reviewed, and MacKenzie moved to approve the agenda. Caron seconded. Unanimous.
3. Bradley called for approval of the December minutes. Caron moved to approve. MacKenzie seconded. Unanimous.
4. Renda gave the fund balance report for Dream Tags Charitable Fund citing that the amount available to spend was \$591,683.20.
5. Jenne discussed NDOW's request for additional funds for DT #58 2018 Emergency Proposal. The original grant of \$250,000 has been spent, and the request for an additional \$100,000 would cover work that BLM and other governmental entities cannot do due to the recent government shut-down and furloughed workers. If the work is not done now, the cost to re-treat the area later may be doubled. This grant may be used as a credit next year.

MacKenzie moved to approve additional funding for DT #58. Caron seconded. Unanimous.

6. Reviewed project proposals:

#59 Tahoe Rim Trail Association "TRTA Spooner Summit South Erosion Mitigation Project", \$5,000. Belding mentioned that the project does not fit the criteria. MacKenzie moved to decline funding. Belding seconded. Unanimous.

#60 Carson City "Carson River Canyon, Rifle Range Fire Restoration Project", \$29,486. Lyndsey Boyer, Senior Natural Resource Specialist for Carson City Parks, Recreation, and Open Space, presented the proposal. MacKenzie noted that this project may not be top priority but proposed that a lesser amount be approved. MacKenzie moved that \$10,000 be approved. Caron seconded. Unanimous.

#61 White Pine Conservation District "Cave Valley Ranch Pinyon & Juniper Removal Project", \$30,000. Jeremy Drew presented this proposal that was worked on with Lauren Williams. Dream Tag funds would complete a 1:1 match for CIG grant and would go towards a conservation easement on the ranch. Caron moved to approve funding. MacKenzie seconded. Unanimous.

7. Heard updates on funded projects: #53 Northeastern Nevada Stewardship Group, \$15,525- Q4 report rec'd 1/8/19; #55 NDOW Emergency Proposal "2018 Wildfire Habitat Restoration Projects", now \$350,000 with additional funding approved- report due in June.
8. Updates on completed project: waiting on completed project evaluation from Bradley for DT #38.
9. Jack Robb gave NDOW's DT Program report. The video created by GoHUNT in 2018 will be updated for 2019, and work will continue with both Kalkomey and GoHUNT. NDOW will focus on highlighting what Nevada has to offer, showing the draw and Dream Tags as access to this, but will not continue to advertise for Dream Tags.

Bradley mentioned that as an Advisory to Dream Tags, there is a duty to ensure the program is properly promoted and stated a concern with the absence of targeted marketing for Dream Tags. Bradley asked about what is in the contract with GoHUNT regarding marketing. O'Brien noted that the same \$20,000 from NDOW will be dedicated for marketing purposes for this year, and that it should go farther since the website is already set up.

10. Next Advisory Board meeting scheduled for Thursday May 16th, 2019 from 2-4pm at NDOW.
11. Other Business: Question on if NRS will be updated for moose; Kailey Taylor will look into this.
12. Meeting adjourned at 3:15 p.m.