

Dream Tags Advisory Board
Minutes for June 2, 2022
Via Zoom

Meeting began at 2:33 p.m. Attending: Advisory Board members Bill Bradley, Chris MacKenzie, Judi Caron, Tommy Caviglia, and Greg Smith; NDOW: Alan Jenne, Kailey Musso, and Jack Robb; CFNN staff: Lauren Renda; Guests: Louis Provencher, TNC

1. Bradley called the meeting to order and welcomed everyone.
2. The agenda was reviewed and MacKenzie moved to approve. Caron seconded. Unanimous.
3. Bradley called for approval of the February minutes. Judi noted a spelling error to be corrected and moved to approve. MacKenzie seconded. Unanimous.
4. Alan Jenne presented to the Board on conservation easements, noting that they allow working ranch lands to continue being utilized and held as a functioning ranch while ensuring that the land is not sold, subdivided, or developed. NDOW has been involved in several easements in the state which have had a dual benefit for sage grouse and mule deer habitat.

There has been some difficulty getting momentum in the rurals, but now that they have 2 easements to use as examples/success stories, there is more interest. MacKenzie asked what other entities NDOW is working with, to which Jenne responded that they let the landowners choose who they want to work with.

Jenne also mentioned that they are focusing on properties with high development risk and that some easements come with public access to land. He asked if the DT Board would be open to contributing funds to help purchase conservation easements in Nevada. All Board members expressed an openness/interest in hearing proposals for this purpose.

5. Louis Provencher from The Nature Conservancy gave a presentation on the outcomes from TNC's completed project, DT #63 New Science Tools to Inform Bonneville Cutthroat Trout Habitat Restoration in Nevada.
6. Jack Robb provided a marketing report and update from NDOW for Dream Tags, stating that in May sales were down 5% over last year. He noted that this may be due to other activities opening up in the state. Robb mentioned that they plan to do targeted marketing, but that this is better suited for NDOW applicants rather than Dream Tags applicants due to the data they are able to collect.
7. The Board discussed the Dream Tag funding priorities for future RFP cycles due to some questions received from prospective grantees/applicants. Renda noted that the group should better define the funding priorities to make it clear what the DT Board's preference is and what kinds of proposals they want to see in order to be mindful of all parties' time and effort. The Board agreed to add a focus/preference for big game habitat restoration.

Renda will make the necessary updates to the RFP before distributing the application for the Fall 2022 cycle on June 17th.

8. Renda presented the DT calendar for review for the remainder of 2022
9. Next Advisory Board meeting scheduled for Thursday August 25, 2022 from 1pm-3pm in person at the NDOW office
10. Other Business: none
11. Meeting adjourned at 3:56 p.m.