

Dream Tags Advisory Board
Minutes for February 15, 2024

Attending: Advisory Board members Judi Caron, Chris MacKenzie, Shane Rogers, & Greg Smith; NDOW: Amanda Gearhart, Alan Jenne, Aaron Meier, Aaron Sanchez, Mark Freese, Caleb McAdoo, & Mike Scott; CFNN staff: Lauren Renda
Guests: Mike Cox, Megan Carter, David Stoner, Heatherly Dye, Joanne Lowden, Kris Kirkpatrick, Marissa Murphy, & Matt Glenn
Absent: Bill Bradley

1. Chris MacKenzie called the meeting to order at 2:05 pm and welcomed everyone.
2. The agenda was reviewed and was approved unanimously.
3. Chris MacKenzie called for approval of the August 17, 2023 minutes. Judi Caron moved to approve. Greg Smith seconded. Unanimous.
4. Lauren gave the fund balance report, sharing that there is a total of \$1,081,167.94 available to distribute.
5. Spring 2024 applications were reviewed:
 - a) **#91 NDOW:** South Schells Land Acquisition, \$100,000
 - i. Mark Freese and Caleb McAdoo presented; Judi Caron moved to approve the full amount of \$100,000; Greg Smith seconded; approved unanimously. Chris MacKenzie assigned as project advisor.
 - b) **#92 NDOW:** 2024 Wildfire Habitat Restoration & Treatment Effectiveness Monitoring, \$250,000
 - i. Mark Freese presented; Judi Caron moved to approve the full amount of \$250,000; Greg Smith seconded; approved unanimously. Judi Caron assigned as project advisor.
 - c) **#93 Washoe County, Community Services Department, Regional Parks & Open Space:** Swan Lake Nature Study Area Parcel Acquisition, \$530,000
 - i. Joanne Lowden presented; Chris MacKenzie asked about other funding sources and Joanne explained that they received some support through Conserve Nevada, but that Nevada Land Trust and Audubon Society were unable to provide funding. Judi Caron stated that she hoped to see more supporters and that this project may be better funded through Washoe County. Greg Smith noted that this project seemed like a stretch under Dream Tags funding priorities.
 - ii. Judi Caron moved to decline the project; Greg Smith seconded; approved unanimously.
 - d) **#94 United States Forest Service, Humboldt Toiyabe National Forest:** Conduct Aerial Free-Roaming Horse and Burro Surveys on USFS lands in Nevada to Support Horse and Burro Gatherings, \$120,932

- i. Megan Carter presented; Judi Caron disclosed that she had prior knowledge of this project through involvement in a partner organization, but does not stand to benefit from the approval of this project.
 - ii. Megan noted that the emergency timeline has been alleviated in the past few days, but that the priority is for \$52,000 to cover flights in central Nevada. Greg Smith moved to approve partial funding in the amount of \$60,000; Shane Rogers seconded; approved unanimously. Greg Smith assigned as project advisor.
 - e) **#95 NDOW: Granite Range Mule Deer Habitat Restoration, \$75,000**
 - i. Mark Freese and Amanda Gearhart presented; Judi Caron moved to approve the full amount of \$75,000; Greg Smith seconded; approved unanimously. Judi Caron assigned as project advisor.
 - f) **#96 Utah State University: Forage competition between mule deer and feral horses across a precipitation gradient in Nevada, \$30,000**
 - i. David Stoner presented; Greg Smith moved to approve the full amount of \$30,000; Shane Rogers seconded; approved unanimously. Greg Smith assigned as project advisor.
 - g) **#97 NDOW: Sheep Creek Habitat Improvement Project, \$50,000**
 - i. **Matt Glenn presented;** Chris MacKenzie and Judi Caron noted that this project falls right into the Dream Tags Charitable Fund wheelhouse. Judi Caron moved to approve the full amount of \$50,000; Greg Smith seconded; approved unanimously. Chris MacKenzie assigned as project advisor.
 - h) **#98 Nevada Future Farmers of America (FFA Nevada) Foundation: Environmental and Natural Resources Career Development Program, \$5,000**
 - i. **Heather Dye presented;** Shane Rogers noted that the project is not in total alignment with Dream tags goals, but that it is a good project for a nominal ask. Shane Rogers moved to approve the full amount of \$5,000; Judi Caron seconded; approved unanimously. Greg Smith assigned as project advisor.
6. Completed projects were reviewed and project evaluations were presented for the following projects: **#89 NDOW- Pole canyon Easement Access (Lauren for Bill).**
 7. Alan Jenne and Aaron Meier provided an update on Dream Tags sales and marketing and stated that although the applications are not open yet, they plan to do a big push after they close. They will utilize e-blasts and press releases to continue marketing as usual. Judi Caron noted that there will only be 4 tags available this year, with no bear or CA Bighorn.
 8. Dream Tags meeting calendar was reviewed, and several updates were made, including changing the August meeting from the Th. Aug. 15th to Tues. Aug. 20th at 1pm with NDOW reporting on species for 2025 Dream Tags program, and adding the Sept. 1st ticket sales open date.

9. Next Advisory Board meeting scheduled for Thursday May 16, 2024 from 2pm-4pm, both in person at the NDOW office and via Zoom.
10. Other Business: None.
11. Meeting adjourned at 3:44 p.m.