

Dream Tags Advisory Board  
Minutes for November 13, 2025

**Attending:** Advisory Board members Bill Bradley, Chris MacKenzie, Greg Smith Dave Stanley, and Paul Young; NDOW: Jordan Goshert, Alejandra Medina, Aaron Meier; CFNN staff: Lauren Sgandurra

1. Bill Bradley called the meeting to order at 2:00 pm
2. The agenda was reviewed, and no changes were made.
3. Bill Bradley introduced Dave Stanley, who was appointed to take Judi Caron's seat on the Board after her resignation.
4. Bill Bradley called for approval of the August 21, 2025 minutes. Greg Smith moved to approve; Chris MacKenzie seconded. Unanimous.
5. Lauren Sgandurra reported the current available fund balance as of 11/6/2025 as \$620,805; with the reserve of \$59,000, a total of \$561,805 will be available to spend.
6. Alejandra Medina requested to move the report of the NDOW Marketing projected plan and budget for 2026 to the next meeting. The Board requested that she provide an update by 12/31/25; she will send to Lauren Sgandurra for distribution.
7. The Board discussed adding a cap for maximum ticket purchase for 2026. Bill Bradley provided an update on the conversation between Rex Steninger and Caleb MacAdoo regarding Rex's concerns. There is data to prove that the draw is very randomized and there is a low risk of high purchasers winning Dream Tags.
  - a) Bill Bradley will distribute data to the Board members and they will reconsider at the February Board meeting.
8. Next Advisory Board meeting tentatively scheduled for Thursday February 19, 2026 at 2pm, both in person at the NDOW office and via Zoom.
9. Other Business
  - a) Aaron Meier expressed his appreciation for Judi's dedication and service to the Dream Tags program.
10. Meeting adjourned at 2:15 p.m.